## COVID-19 & Danish Ice Hockey





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**Lasse Thomsen** 

- Skills & video coach
- Var. NOC supported projects

## THE DANISH ICE HOCKEY ASSOCIATION



### We still consider our selves as a small hockey nation

- 8 people in the office, covering everything!
- 17 member clubs
- 6,000 players in total
- 28 rinks all indoor

... BUT this doesn't necessarily have to be a disadvantage or an excuse!



#### COVID-19 - BACKGROND & TIMELINE IN DENMARK



March 11 2020 the country closed down

Season ended!

No play off!

**August 2020 minor openings** 

Max of 50 people

Season started

It was OK

September 18 2020

All indoor sport was reduced to 25 people

Pro league continued with 500 spectators

**December 12 2020** 

All indoor sport was closed

Max 5 people

**Activities stopped** 

Only pro league continued and is still running

## MNA IN A COVID-19 SITUATION



#### An MNA should be the train that carries the wagons (clubs)

- in good times BUT especially in difficult times
- Activities inspire & motivate
- We as MNA are obliged to approach the challenge with positivity and look for:
  - New ideas
  - Creativity
  - Partnerships and working together
  - Support our clubs

It's our responsibility to make sure that ICE HOCKEY is still alive after the Pandemic!!



## LET US HELP EACH OTHER!!



# We respect the differences among us as hockey nations and MNA's

- ☐ But we can still copy, adjust or scale up & down
- ☐ We can still learn from each other
- ☐ We have to…!
- ☐ Enjoy the session <sup>©</sup>



## COVID-19 & Danish Ice Hockey





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## Restriction of the sport – effects on recruitment?



March 11 2020 the country closed down

No effects on recruitment

**August 2020 minor openings** 

Planning big recruitment events with starting date in september

September 18 2020

New restrictions and the intensions of the restrictions was a major factor for cancelation of national recruitment day

September 2020 -to now

Rethinking our recruitment and retention strategy



## No big recruitment events – ongoing recruitment in everyday life

- ☐ Money spent on ads on social media
- ☐ Money spent on merchandise and videos







## Online meetings with stakeholders in our clubs

- ☐ Focus on what we *can* do now and what we can do when we re-open
- ☐ Follow up mails and phone calls with our clubs





## Difficult times call for creative thinking

#### Meetings with boards

- "What can we do for you?"
- ☐ "How do you find funding and secure the financial foundation of your club?"

#### In collaboration with

☐ Danskate and DIF - we have send out an appeal to all mayors and Municipalities to maintain opening of the rinks (hopefully until middle of June)

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## Coaches; left without normal meet-ups and talks with colleagues

- ☐ Head of coaching meetings every 2-3 month hosted by MNA
- ☐ Webinars for every coach in the country with senior national team head coach, captain and physiotherapist
- ☐ Webinars about the positions; defencemen and forward

## Coaches



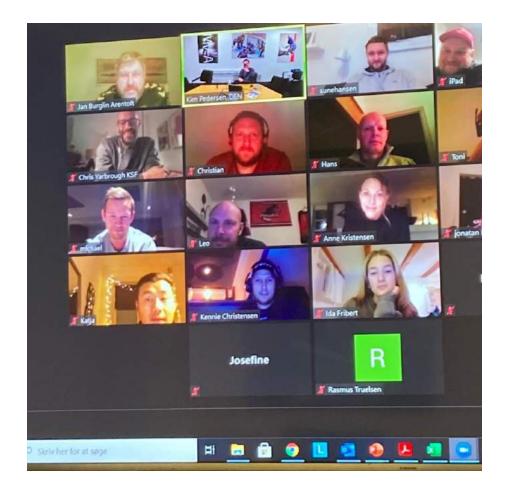


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## Further education of our coaches through online courses

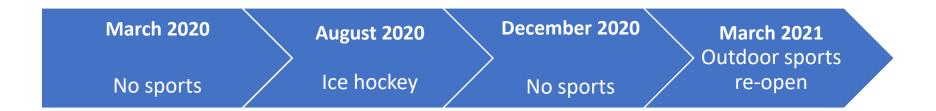






## The most important part to play ice hockey - is the PLAYERS

N 26





### March 2020: #diuselvtræner





#### **Summer 2020:**

- National team coach phone call players
- National team players online-meeting with physiotherapist





## August – November 2020: Normal season







#### **December 2020 – March 2021**

Everything is closed – 5 people maximum together

Competition for the U15 teams and older:

Run 1 km, cycle 10 km and rollerblade 5 km.

All players from participating teams write his/hers time in google forms.



#### **December 2020 – March 2021**

Competition for the U13 teams and younger:

Points for doing "age based practises".

All players from participating teams write his/hers time in google forms.



## **Players**



December 2020 - March 2021

Show us your rink at home or the place you're





#### March 2021:

- ☐ Outdoor sports re-open
- ☐ Fear of our players quitting ice hockey

